



Active Ingredient and Peepul in the Making

Equal Project

Introduction:

The mobile device.

Active Ingredient have been making artworks for mobile phones and pocket computers (PDAs). This enables people to carry a small screen around with them and interact with their environment and other people through creative, game-like activities out on the streets.

This works well with people who may not normally enjoy sitting in a cinema, going to an art event or gallery as people are now used to looking at the mobile phones and computers to get information and communicate with each other.

We will be using a PDA to develop the game although it may be that this can move to a mobile phone next year if the technology is ready!

The Project

For the Equal Project we will create a series of short films about the Belgrave area, each member of the Peepul in the Making project will storyboard a film designed to be shown on the web and on the PDA.

Limitations of film:

Max. 1minute per film

Narrative that is short, clear and simple

Must relate to a specific point on the map of the chosen area in Belgrave, Leicester

Must be able to be viewed on the web and a small screen

The narrative can be fact or fiction.

Any footage required to be shot away from the Belgrave area must be discussed early in the project.

The Technology:

Active Ingredient will work with the group to map the area and create chosen hotspots that will relate to the films that are made.

When people walk past these areas with the PDA in their hand the film will appear on the PDA automatically using GPS.

GPS

GPS works by communicating between a small device and the satellites that go round the earth.

The GPS device connected to the PDA picks up a fix of latitude and longitude information from the satellite tracking the point on the earth where the person is walking.

The GPS device is then connected to some software on the PDA (the Mobile Bristol client). When the GPS tracks the co-ordinates of the chosen area (e.g. a tree in the park) then the software knows that it needs to play the film relating to the tree in the park.

The Films

We will work with the book of poems and by walking around the area to begin brainstorming ideas for scripts for the films.

We will build a storyboard and script for each film

We will also build a storyboard for the interactive connections between each film, this will then be made in Flash.

Mobile Bristol Client and Editor

We will work with the Mobile Bristol editor to create hotspots on a map of Belgrave to set up the areas which will trigger then films.

This will then be added to the interactive interface that will go on the PDA.